

Building Global Innovators announces the 3th Ed. I-Danha Food Lab Batch

30th August, 2019

Lisbon, Portugal

The partnership with Idanha-a-Nova Municipality started 3 years ago and the results have been great: the i-Danha Food Lab Accelerator with 2 editions with 146 applications received, 19 accelerated startups, a survival rate of 89% and 6 pilots implemented in Idanha-a-Nova. We are now ready to accelerate the future success stories.

This batch was no exception to previous years, representing the best of the best and were chosen from 65 applicant startups.

The accepted ventures receive in-kind support up to €15.000, mainly for prototype verifications and business model validation, directly with suppliers and clients. During the 3 months, the businesses will benefit from a mentoring program, where they will have access to experienced business catalysts, expert mentors, investors, corporates, introductions and connections to the startup ecosystem from BGI's network. They will also have access to two training bootcamps at Idanha-a-Nova and Lisbon, and to the i-Danha Food Lab Annual Event where they have the opportunity to pitch for an audience of more than 200 people.

i-Danha Food Lab Accelerator is an acceleration program sponsored by BGI and Idanha-a-Nova Municipality. Located in one of the oldest Roman villages in Portugal: Idanha-a-Nova, this program aims at creating a test facility where many technologies can be tested (both from traditional businesses and start-ups) in order to improve both in terms of CO2 mitigation, null use of chemicals and sustainable land use, environmental impact, and efficiency on the whole value chain in the food industry.

The ventures accepted to i-Danha Food Lab Accelerator are the following:

- **SmartFarmer:** SmartFarmer is a digital platform that facilitates proximity between producers and consumers. In this platform, it is possible to directly market horticultural and processed products,

allowing the increase of the producer's margin and the reduction of the payment term by the consumer.

For more information: <https://smartfarmer.pt/web/publico>

- **Mercado de Resíduos:** Mercado de Resíduos is a B2B waste marketplace that not only shows the economic value of agricultural waste and its marketing potential, but also promotes the relationship between waste producers and potential buyers.
- **Salys:** Salys is a product that contains a mixture of Salicornia (plant called green salt) with various aromatic herbs. Salicornia in its dehydrated state contains less than half of sodium than salt, contains diuretic compounds and has a naturally salty taste. For more information: <https://www.salys.pt/>

The traditional businesses accepted to i-Danha Food Lab Accelerator are the following:

- **Canábis d'Idanha:** Production of medicinal cannabis for the extraction of CBD oil for medicinal own consumption.
- **Absinto d'Idanha:** Design, implementation and production of absinthe using local biological products from Idanha, giving it a modern and modern touch, targeting health, leisure and sustainability.
- **Real Idanha:** Real Idanha is an organic farmer company from the i-Danha Food Lab region. The company has a current production of 197ha of sheep, strawberry and olive oil. At the same time, they developed the brand of Idanha organic oil, Egitânia. For more information: <https://www.facebook.com/RealIdanha>

BGI held the i-Danha Food Lab Accelerator Demoday on the 1st August where the companies had the opportunity to pitch their innovation to compete for the award "Best Pitch". The jury was composed by Teresa Dias, Senior Manager at AIP; Sofia Araújo, New Business Catalyst at Inovisa; João Leite, Director of Innovation and Business Intelligence at Pestana Hotel Group; and Nuno Gama, Head of Innovation and Future Tech at Sonae. Salys was the winner of the demo day, that gathered over 50 participants.

For Further Questions:

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