

Building Global Innovators organizes EIT Digital Open Innovation Event

3rd September, 2019

Lisbon, Portugal

BGI organized the first EIT Digital Open Innovation Event, about “Digital Transformation”, on the 4th of July at Clube Universitário do Porto.

BGI has been collaborating with EIT Digital since 2015 and the results have been great: 3 summer schools organized, 2 reports about the startup ecosystem in Portugal - ScaleUp Report, and the development of an acceleration program for early stage startups - ARISE Venture Program. Following this great collaboration, organizing the first open innovation event focusing on digital transformation was the obvious next step.

We were also supported by our partners [KPMG Portugal](#) and [U. Porto Inovação](#) on the organization of the event and engagement with the community.

The goal of the event was to have corporates pitch their challenges and opportunities about Digital Transformation to an audience of people from different backgrounds, through a reverse pitch model. We were able to count with the presence of 10 corporates - [Lusíadas Saúde](#), [SIBS](#), [KPMG](#), [Sogrape Original Legacy Wines](#), [Vodafone Power Labs](#), [VPS - Virtual Power Solutions](#), [Delta Cafés](#), [Portgás](#), [Ubiwhere](#) and [Sinmentro](#), from telecommunications, infrastructures, payments, health and consumer sectors to present the challenges they are currently facing in their business.

The event started with a presentation of BGI and EIT Digital, followed by a presentation of an invited speaker - Professor Val Livada (Visiting Lecturer, Research Associate and Senior Lecturer at MIT | Advisor and member of the board in several organizations) that approach the importance of MIT in the digital transformation

The corporates presented their challenges to an audience of more than 60 people that included startups, investors and academic researchers. The 60 people were then divided into groups for a brainstorming session where they had the chance to co-create possible solutions for the challenges presented by the companies. Following the session, the groups had the opportunity to present their solutions to the corporates and receive

feedback.

At the end of the day, all the participants were gathered for 1:1 meeting sessions and a closing session by EIT Digital.

It was a unique moment with entrepreneurs, relevant experts, investors and academic researchers working together to share knowledge, debate and create new solutions for the challenges of these companies through a co-creation model.

For Further Questions:

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